COMPANY CODE OF ETHICS

Intention

Digital Technologies Geelong (DTG) prides itself on its dedication to professionalism, innovation, cutting edge technology and software, and the services it provides to its client. With the development of new technology and software that has the potential to affect the lives of tens of thousands of clients, and millions of others who interact with our products, DTG and its staff recognise the implications of its decisions and therefore aim to abide by its Code of Ethics, which is made up of the following Seven Digital Technologies Geelong Values.

1. Fair Treatment

DTG, its staff, and by extension, the software and technology produced by them shall not discriminate against anyone in relation to their age, gender, sexual orientation, political affiliation, religion, race / ethnicity, or any disabilities.

DTG recognises the potential for unintentional discrimination due to the increasingly complex nature of evolving technology and strives to take steps to mitigate this through testing, research and consultation with affected demographics.

2. The Right to Privacy

DTG recognises the need for proactivity with regards to privacy rights and the role technology and software plays in advancing or regressing privacy rights. DTG and its staff are committed to designing and developing software and technology with the privacy rights of individuals in mind.

3. Transparency

DTG is committed to acting transparently with its clients, how its services and products operate, and all other interactions with the public. Wherever possible, our company aims to foster an environment of trust between itself, its client and the greater public through the publication of biannual transparency reports and the hosting of regular discussion forums to discuss current events within the company.

4. Competence

DTG strives to work competently, and prioritize competence in its partnerships and hiring practices. To this end, DTG is committed to the continuing professional development of all its staff, and continued development and refinement of what it means to engage in "best practice".

5. Professionalism

DTG strives toward professionalism in all aspects of company functions and in all interactions with clients and the general public.

6. Social Responsibility

DTG recognises the role new and unprecedented technology and software can play in the shaping of society both domestic and international, and the influence technology and software has on social cohesion, for better or worse. Our products and services are designed with social responsibility in mind, prioritising the betterment of individual and collective quality of life over engagement metrics.

7. A Commitment to Democracy

DTG recognises the role technology has played and continues to play in supporting democracies across the world, while also acknowledging the use of technology to diminish democracy and undermine public faith in institutions and truth, and the fostering of support for authoritarian figures, either intentionally, or unintentionally – such as being the result of algorithms designed to maximize engagement with content whilst spreading misinformation. DTG operates with consideration for the effect its products and services can have to elevate principles of democracy and strives to anticipate and minimize the way bad actors may abuse our products to undermine democratic principles.